

# Retail Means Jobs! in Idaho



[www.RetailMeansJobs.com/ID](http://www.RetailMeansJobs.com/ID)

## By the Numbers

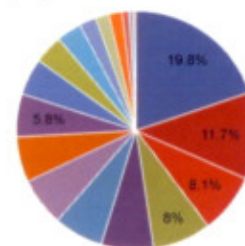
**21,611** Retail Establishments  
**148,029** Direct Retail Employment  
**206,741** Total Retail Employment Impact

**\$3,634** Direct Retail Labor Income (\$million)  
**\$5,968** Total Labor Income Impact (\$million)  
**\$5,748** Direct Retail GDP (\$million)  
**\$9,703** Total Impact GDP (\$million)

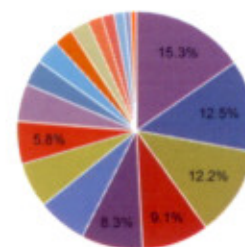
## Direct Employment by Major Industry in Idaho 2009

Industry Description	Employment (Jobs)	GDP (\$Million)
Retail trade (including food services and drinking places)	148,029	\$5,748
Health care and social assistance	87,555	\$4,173
Construction	60,601	\$2,657
Manufacturing	59,389	\$5,615
Professional, scientific, and technical services	53,279	\$3,832
Administrative and waste services	49,847	\$1,579
Agriculture, forestry, fishing, and related activities	48,881	\$2,363
Other services, except public administration	45,746	\$1,199
Real estate and rental and leasing	43,608	\$7,046
Finance and insurance	36,952	\$3,081
Wholesale trade	29,189	\$2,850
Transportation and warehousing	25,082	\$1,523
Arts, entertainment, and recreation	17,394	\$402
Information	13,643	\$1,167
Educational services	13,637	\$360
Management of companies and enterprises	7,021	\$745
Mining	4,235	\$646
Utilities	2,475	\$922

Retail and Other Industries by Employment



Retail and Other Industries by GDP



## Retail Means Jobs across Idaho

**19%**  
Retail's total impact on  
Idaho's GDP

**1 in 4**  
Idaho jobs are supported  
by retail

Retail supports  
**206,741**  
jobs in Idaho

Retail directly & indirectly  
generates  
**17%**  
of labor income in Idaho

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As the voice of retail worldwide, the National Retail Federation represents an industry that includes more than 3.6 million establishments and which supports one in four U.S. jobs. The total annual U.S. GDP impact of retail is \$2.5 trillion.

